REGULAR COUNCIL MEETING CITY OF SKY VALLEY, GEORGIA JUNE 19, 2014 THURSDAY, 10:00 AM TIMESHARE MEETING ROOM, 501 SKY VALLEY WAY

AGENDA

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INVOCATION/PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES

May 27, 2014 Regular Meeting

ADOPTION OF AGENDA

MAYOR'S REMARKS

COUNCIL REMARKS

CITY MANAGER & DEPARTMENT REPORTS – EXCEPTIONS AND QUESTIONS

NEW BUSINESS

- Discussion of Marketing Coordinator
- Discussion of City Attorney Services
- Discussion of Public Works Equipment
- Stop Sign on Driver Lane

PUBLIC FORUM AND GENERAL COMMENTS

ADJOURNMENT



Departmental Report by the City Manager June, 2014

Announcements -

City Hall Closed for Holiday

City Hall will be closed on Friday, July 4th in observance of Independence Day.

Fourth of July Activities

Friday, July 4th will be the rubber duck race, parade, and cookout at the pavilion Saturday, July 5th will be a pancake breakfast, Sid Weber dinner at the Club, and fireworks.

Committee Meetings

The Marketing Committee is in full swing meeting every two weeks at the Timeshare Building. The next meeting will be June 19th at 10 AM.

Meeting notices and agendas are e-mailed to our distribution list. If you do not get e-mail from City Hall on a regular basis, please join our e-mail list for up-to-date notices and information.

Personal Transportation Vehicles (PTVs)

We will begin registering PTVs for use on city streets on July 1st. Please visit the city's website at www.skyvalleyga.com for required safety equipment, application and PTV regulations.

Housing & Development & Code Enforcement

Grass, Weeds, Trees & Other Vegetation

Weeds or grass allowed to grow to a height greater than 12 inches on average, or any accumulation of dead weeds, grass, or brush, that may provide safe harborage for rats, mice, snakes and other vermin constitutes a public nuisance.

Trees, shrubs, bushes and other vegetation that obstructs the safe passage or line-of-sight of motorists or pedestrians at an intersection or driveway connection with a public street or along any street also constitutes a public nuisance.

The City receives complaints from time to time of these types of nuisances on private property. If we find that there is a public nuisance that exists in violation of our ordinances, our Code Enforcement Officer will write the property owner a letter advising them of the nuisance and giving them notice to abate the nuisance. If necessary, the City will file an action in the municipal court to abate the nuisance. Please understand that this process takes time. Recreational Vehicles, Boats and Similar Vehicles

All motor homes, recreational vehicles, travel trailers, boats and similar items may be stored inside a residence, garage or carport of any home or business as long as the item is entirely enclosed, covered and out of site. Otherwise, such items may be parked at a Sky Valley residence for no more than forty-eight hours for the purpose of unloading and loading.

Permits

The building inspector wants to remind everyone that work done on your home may likely require a permit. The inspector has come across a number of jobs that did not have the appropriate permits. When in doubt, please contact the Building Inspector's Office or City Hall. If you are found to be doing work without a permit, your first offense will subject you to a penalty fee equal to double the cost of the permit, a \$50 minimum. The homeowner is ultimately responsible for making sure his/her contractors obtain the necessary permits. Permits are required for, but not limited to, all structural, mechanical, electrical, plumbing, soil & erosion, roofing, decking, stairs, concrete, tree cutting, additions and remodeling. Many repair permits have no cost associated with them but are still required and will still be subject to the penalty fee if they are not properly obtained.

Public Works -

Tree Cutting/Trimming/Topping

Please don't forget that any tree with a trunk that is 8" or more in diameter or 25" or more in circumference at 18" above the ground requires a permit for cutting, trimming & topping. You are allowed to remove limbs from a tree up to twelve feet above the ground without a permit. If you had to obtain a permit to cut, it would not qualify for city chipping service. Contractors are responsible for the removal of all tree cuttings and debris within fourteen days.

Chipping Service

Homeowner chipping service is done during the 2nd and 4th week of the month, weather permitting. Please take this schedule into consideration when planning your trimming. The City provides 15 minutes of chipping service to every homeowner each month at no cost. Chipping service is then provided at a rate of \$100/hour for any time exceeding the first 15 minutes. Cuttings must be less than 8" in diameter and must be stacked in one direction on the right-of-way, out of the road and not in an area that will block culverts or otherwise impede storm water drainage. We cannot chip small yard debris, vines, thorn bushes, small shrubbery clippings, railroad ties, landscape timbers, or similar type items. The chipping service is designed for limbs and small trees only. All other yard waste must be bagged.

Leaves and Yard Waste Pick-up

Yard waste is collected separately from household garbage on the 2nd and 4th Tuesday of each month. It shall not be placed for pickup prior to 72 hours before the pickup date. Yard waste shall be placed for pickup within 5 feet of the roadway. <u>Leaves must be bagged for pick-up.</u>

Unscheduled special collection arrangements can be made for an additional fee. Please call City Hall for all yard debris pick-up.

Mulch

Mulch from our chipping service is available for purchase from the City for \$25 per load delivered.

Solid Waste -

Garbage collection is currently being done on Mondays and Thursdays. Don't forget that garbage should not be placed out for pick-up any earlier than the morning of the service. Animals scatter garbage even when put in the underground cans. Our garbage collectors are not responsible for picking up any garbage that is not properly bagged once they arrive. The dumpster at the tractor barn on Knob Drive can be utilized when you need to take your garbage somewhere prior to a garbage collection day. This is especially important when your garbage contains food items. NO garbage other than regular household garbage should be put out by the road or in the dumpster. Any contractors found dumping lumber, carpeting, paint, etc. in the dumpsters will be cited. Recyclables and other household garbage can be taken to the recycle center on Kelly's Creek Road. Construction debris should be hauled to the transfer station on Boggs Mountain Road in Tiger.

Reduce... Reuse... Recycle...

Reduce the amount and toxicity of trash you throw away

Reuse containers and products

Recycle as much as possible and buy products with recycled content

General Fund Budget Performance May 2014

| | May 14 | Jan - May 14 | YTD Budget | % of Budget |
|---|-----------|--------------|--------------|-------------|
| Income | | | | |
| 33.4000 · GA government grants/contracts | 0.00 | 0.00 | 22,550.00 | 0.0% |
| 33.9000 · Other Grants (GMA, GIRMA, etc) | 0.00 | 0.00 | 3,000.00 | 0.0% |
| 37.1000 · Donations - Private Sources | 450.00 | 2,000.00 | | |
| 39.1000 · Interfund (Use of Fund Balance) | 0.00 | 0.00 | 50,000.00 | 0.0% |
| 60110 · Ad valorem - property | 0.00 | 833,339.97 | 832,140.00 | 100.14% |
| 60120 · Ad valorem - vehicles | 4,090.84 | 20,530.58 | 8,610.00 | 238.45% |
| 60140 · Penalties, Fifa's, interest | 489.32 | 7,796.01 | 5,000.00 | 155.92% |
| 60210 · Insurance premium tax | 0.00 | 0.00 | 13,000.00 | 0.0% |
| 60220 · Beverage Excise tax | 86.76 | 117.28 | 750.00 | 15.64% |
| 60230 · Franchise tax | 884.72 | 43,106.98 | 50,000.00 | 86.21% |
| 60235 · Fines & forfeitures | 0.00 | 718.45 | 4,000.00 | 17.96% |
| 60240 · Business license | 0.00 | 1,230.00 | 3,200.00 | 38.44% |
| 60250 · Permits | 152.00 | 2,904.40 | 9,950.00 | 29.19% |
| 60270 · Zoning applications | 0.00 | 0.00 | 100.00 | 0.0% |
| 60271 · Sales of Reports, Copies, Etc. | 20.00 | 350.49 | 500.00 | 70.1% |
| 60280 · Real estate transfer tax | 100.03 | 350.46 | 1,500.00 | 23.36% |
| 60281 · Intangible tax | 568.34 | 804.93 | 6,000.00 | 13.42% |
| 69110 · Interest income | 406.20 | 1,288.63 | 2,400.00 | 53.69% |
| 69115 · Transfer from hotel/motel tax | 0.00 | 0.00 | 1,000.00 | 0.0% |
| 69150 · Refunds & Reimbursements | 0.00 | 1,804.20 | 1,000.00 | 180.42% |
| 69990 · Miscellaneous | 0.50 | 1,804.20 | 500.00 | 25.31% |
| 70000 · Sale of surplus property | 0.00 | 5,405.00 | 4,000.00 | 135.13% |
| Total Income | 7,248.71 | 921,873.94 | 1,019,200.00 | 90.45% |
| Total income | 7,240.71 | 921,073.94 | 1,019,200.00 | 30.4370 |
| General Government & Administration | | | | |
| 510000 · Personal Services | 12,132.95 | 66,091.26 | 162,210.00 | 40.74% |
| 520000 · Purchased / Contracted Services | 1,564.01 | 23,568.12 | 53,100.00 | 44.38% |
| 530000 · Supplies | 282.98 | 4,593.95 | 28,450.00 | 16.15% |
| 540000 · Capital Outlays | 0.00 | 1,520.21 | 20,130.00 | 10.137 |
| Total Expense | 13,979.94 | 95,773.54 | 243,760.00 | 39.29% |
| | 20,070.0 | 00,770.01 | 1.0,7 00.00 | 00111070 |
| Police | | | | |
| 510000 · Personal Services | 20,475.19 | 122,360.02 | 281,705.00 | 43.44% |
| 520000 · Purchased / Contracted Services | 594.43 | 12,511.59 | 31,045.00 | 40.3% |
| 530000 · Supplies | 1,458.85 | 7,164.20 | 25,750.00 | 27.82% |
| Total Expense | 22,528.47 | 142,035.81 | 338,500.00 | 41.96% |
| Doods | | | | |
| Roads | 0.550.40 | E0 226 26 | 120 425 00 | 45 400 |
| 510000 · Personal Services | 8,558.46 | 59,326.93 | 130,425.00 | 45.49% |
| 520000 · Purchased / Contracted Services | 978.41 | 10,457.42 | 36,075.00 | 28.99% |
| 530000 · Supplies | 2,557.66 | 15,455.34 | 46,500.00 | 33.24% |
| 540000 · Capital Outlays | 0.00 | 0.00 | 80,000.00 | 0.0% |
| Total Expense | 12,094.53 | 85,239.69 | 293,000.00 | 29.09% |
| | | | | |

General Fund Budget Performance May 2014

| | May 14 | Jan - May 14 | YTD Budget | % of Budget |
|--|----------|--------------|------------|-------------|
| Housing & Development | | | | |
| 510000 · Personal Services | 1,838.12 | 7,440.56 | 25,860.00 | 28.77% |
| 520000 · Purchased / Contracted Services | 35.22 | 572.16 | 6,940.00 | 8.24% |
| 530000 · Supplies | 62.67 | 965.02 | 3,100.00 | 31.13% |
| Total Expense | 1,936.01 | 8,977.74 | 35,900.00 | 25.01% |
| Executive | | | | |
| 520000 · Purchased / Contracted Services | 44.98 | 1,838.03 | 3,125.00 | 58.82% |
| 530000 · Supplies | 0.00 | 0.00 | 75.00 | 0.0% |
| Total Expense | 44.98 | 1,838.03 | 3,200.00 | 57.44% |
| Legislative | | | | |
| 520000 · Purchased / Contracted Services | 0.00 | 6,038.25 | 11,200.00 | 53.91% |
| 530000 · Supplies | 0.00 | 0.00 | 300.00 | 0.0% |
| Total Expense | 0.00 | 6,038.25 | 11,500.00 | 52.51% |
| Judicial | | | | |
| 510000 · Personal Services | 170.46 | 1,021.69 | 2,470.00 | 41.36% |
| 520000 · Purchased / Contracted Services | 475.00 | 977.65 | 1,970.00 | 49.63% |
| Total Expense | 645.46 | 1,999.34 | 4,440.00 | 45.03% |
| Fire & Rescue | 0.00 | 29,000.00 | 58,000.00 | 50.0% |

City or Sky valley Enterprise Funds Budget Performance May 2014

| | | 1990 1990 1990 1990 | | | |
|----------------------|--------------------------|---------------------|--------------|------------|-------------|
| | | May 14 | Jan - May 14 | YTD Budget | % of Budget |
| Income | | | | 4 | |
| 34.4210 · Wate | r charges | 29,367.37 | 140,283.50 | 325,000.00 | 43.16% |
| 34.9000 · Other | r charges for services | 50.00 | 260.00 | 280.00 | 92.86% |
| 36.1000 · Intere | est revenue | 130.83 | 638.56 | 1,500.00 | 42.57% |
| 39.1000 · Interf | und Transfers | 0.00 | 0.00 | 57,220.00 | 0.0% |
| Total Income | | 29,548.20 | 141,182.06 | 384,000.00 | 36.77% |
| Expense | | | | | |
| 51.1000 · Perso | nal Services - Wages | 9,116.84 | 41,090.92 | 138,565.00 | 29.66% |
| 52.1000 · Purch | ased profess & tech svcs | 632.49 | 15,045.07 | 44,980.00 | 33.45% |
| 53.1000 · Suppl | ies | 1,337.26 | 21,367.55 | 58,900.00 | 36.28% |
| 54.0000 · Capit | al Outlay | 0.00 | 0.00 | 15,000.00 | 0.0% |
| 58.0000 · Debt | Service | 10,043.95 | 50,219.75 | 126,555.00 | 39.68% |
| Total Expense | | 21,130.54 | 127,723.29 | 384,000.00 | 33.26% |
| Net Income | | 8,417.66 | 13,458.77 | 0.00 | 100.0% |
| | | | | | |
| | | | | | |
| Income | | | | | |
| 34.4100 · Sanita | ation | 9,236.00 | 46,264.00 | 112,000.00 | 41.31% |
| Total Income | | 9,236.00 | 46,264.00 | 112,000.00 | 41.31% |
| Expense | | | | | |
| 51.1000 · Perso | nal Services - Wages | 4,674.81 | 27,388.79 | 64,545.00 | 42.43% |
| 52.1000 · Purch | ased profess & tech svcs | 2,261.25 | 8,281.39 | 34,700.00 | 23.87% |
| 53.1000 · Suppl | ies | 873.23 | 3,880.50 | 12,755.00 | 30.42% |
| 53.1710 · Misce | ellaneous Expense | 0.00 | 286.85 | | |
| Total Expense | | 7,809.29 | 39,837.53 | 112,000.00 | 35.57% |
| Net Income | | 1,426.71 | 6,426.47 | 0.00 | 100.0% |



SKY VALLEY POLICE DEPARTMENT MONTHLY STATISTICS

| INCIDENT | MONTH | YTD 2014 | MONTH | YTD 2013 | STAT |
|---------------------------|-------|----------|-------|----------|------|
| Fire | 2 | 2 | 0 | 0 | |
| Medical Emergency | 4 | 13 | 0 | 8 | |
| Vehicle Accident | 0 | 3 | 1 | 2 | |
| Family Violence | 0 | 0 | 0 | 0 | |
| Fight/Assault | 0 | 0 | 0 | 1 | |
| Suicide/Death | 0 | 2 | 0 | 2 | |
| Missing Person | 0 | 2 | 1 | 1 | |
| Burglary | 0 | 0 | 0 | 0 | |
| Theft | 0 | 2 | 1 | 2 | |
| Suspicious Activity | 4 | 18 | 1 | 10 | |
| Suspicious Person | 2 | 2 | 0 | 3 | |
| Suspicious Vehicle | 2 | 8 | 1 | 13 | |
| Alarm | 1 | 2 | 0 | 3 | |
| Investigation | 0 | 1 | 0 | 2 | |
| DUI/ Public Drunk | 0 | 0 | 0 | 0 | |
| Drug Related | 0 | 0 | 0 | 0 | |
| Juvenile | 0 | 0 | 0 | 0 | |
| Stationary Patrol | 0 | 0 | 0 | 0 | |
| Traffic Control | 1 | 2 | 0 | 1 | |
| Traffic Stop | 3 | 7 | 1 | 4 | |
| Mutual Aid | 6 | 15 | 0 | 2 | |
| Animal | 4 | 10 | 5 | 1 | |
| Lost & Found | 0 | 2 | 0 | 0 | |
| Complaint | 2 | 5 | 1 | 5 | |
| City Ord. Violation | 0 | 1 | 1 | 3 | |
| All Others | 1 ' | 6 | 0 | 12 | |
| Assisting Residents | 2 | 8 | 4 | 21 | |
| Escorting Visitors | 4 | 12 | 2 | 4 | |
| Residential Check | 16 | 117 | 011 | 215 | |
| Discovered Unsecure | 0 | 4 | 0 | 0 | |
| Welfare Check | 1 | 5 | 1 | 7 | |
| Water/Tree/Infrastructure | 04 | 33 | 5 | 22 | |
| Vehicle Assistance | 05 | 33 | 2 | 13 | |
| Arrested | 0 | 1 | 0 | 0 | |
| Incarcerated | 0 | 1 | 0 | 0 | |
| Warning | 0 | 0 | 0 | 0 | |
| Citations | 0 | 5 | 0 | 0 | |
| Total Calls | 50 | 202 | 36 | 160 | |
| 911 Calls | 10 | 26 | 2 | 2 | |
| Mileage | 3435 | 17,733 | 3994 | 20,622 | |
| May 2014 | | | | | |



SKY VALLEY POLICE DEPARTMENT

Fact Sheet for April 2014 Report

| Complaint: | 5/01 | Sugarbush | Decaying tree close to residence |
|---------------------|--|---|--|
| Animal: | 5/05 5/13 5/23 5/31 | Glen Abby Bald Mtn Rd Putter Lane Buttermilk | Lost dog, found, returned Bear on porch of home Lost dog, found, returned Large rattlesnake, unable to locate |
| Mutual Aid: | 5/06 5/15 5/18 5/30 5/30 5/30 | 246 below S.V Hale Ridge Rd Chastain Rd Hwy 441 N 246 below S.V Valley Pharmacy | 1 vehicle accident Suspicious person at a residence Burglar / Black Bear in residence S/O Backed-up / Veh unlock Large Truck Smoking Brakes Burglary in Progress |
| Vehicle Assistance: | 5/06 5/17 5/17 5/22 5/23 | Saddleback Saddleback 246 Chestatee 246 | Jumpstart a vehicle Jumpstart a vehicle Vehicle broke-down Help push a vehicle Disabled vehicle |
| Fire | 5/27 5/31 | Saddleback Bald Mtn Rd | Resident smells burning wire Smoke observed |
| Medical: | 5/05 5/11 5/17 5/27 | Brassytown Scenic Drive Winding Ridge Cypress Pt. | Man has fallen Man with chest pains Man needs assistance Man has fallen |
| Alarm: | 5/26 | Walking Bear | Residence O.K |
| Suspicious: | 5/16 5/17 5/22 5/23 5/23 5/24 5/26 5/31 | Bald Mtn/Mudd Sky Valley Way Saddleback Ridgepole Spy Glass Timeshare Ridgepole Cedar Lane | Truck with large load of metal Group parked in improper area Open door Suspicious truck Subj walking around condo's Suspicious mail Heard 20 plus gunshots Screen door Open |

| Housing & Development Departmental Data Report | For month ending May 31, 2014 | | |
|--|----------------------------------|---------------|-----------------|
| | IME NY-FIAL | ЖИ (в) | 2018 Y110 |
| New Residential & Commercial permits issued | 0 | 0 | 0 |
| All other addition, remodel and repair permits | 7 | 42 | 45 |
| Certificates of Occupancy issued | 0 | 1 | 0 |
| Total New Construction not yet finalized | 0 | | 2 |
| Total Other Construction not yet finalized | 4 | | 15 |
| Notices to Comply issued | 0 | 0 | 1 |
| Stop Work Orders issued | 0 | 1 | 1 |
| Tree Cutting permits issued | 3 | 12 | 13 |
| Code & Ordinance Violations cited | 0 | 0 | 0 |
| Fees Collected | | | |
| | \$M\$\$AV-4[K] | Y(10) | 2404KS Y/110 |
| New Residential or Commercial Permits | \$0.00 | \$0.00 | \$0 |
| Other Addition, Remodel, Repair Permits | \$152.00 | \$2,185.00 | \$3,212 |
| Tree Cutting Permits | \$0.00 | \$720.00 | \$720 |
| Land Disturbing Permits | \$0.00 | \$0.00 | \$200 |
| Fines Collected for for Ordinance Violations | \$0.00 | \$0.00 | \$0 |

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Totals Report For 2012 Taxes May 2014

Tax Commissioner

| | Billed | Collected | Adjustments | Outstanding |
|---------------------|------------|------------|-------------|-------------|
| 2012 Ad Valorem Tax | 834,170.00 | 831,967.82 | 238.19+ | 2440.37 |
| Interest | 2,288.10 | 1,970.90 | | 317.20 |
| Penalty | 3,089.91 | 2,845.87 | | 244.04 |
| Costs | 6,646.00 | 6,646.00 | | 0 |
| Totals | 846,194.01 | 843,430.59 | 238.19+ | 3,001.61 |

Collected: 99.71%

Totals Report For 2013 Taxes May 2014 Tax Commissioner

| | Billed | Collected | Adjustments | Outstanding |
|---------------------|------------|------------|-------------|-------------|
| 2013 Ad Valorem Tax | 838,547.44 | 820,304.70 | 5,810.10- | 12.432.64 |
| Interest | 1,666.46 | 1,092.61 | 0 | 573.85 |
| Penalty | 1,585.69 | 410.33 | 0 | 1,175.36 |
| Costs | 444.00 | 108.00 | 0 | 336.00 |
| Totals | 842,243.59 | 821,915.64 | 5,810.10- | 14,517.85 |

Collected: 98.51%

^{*}outstanding total is Georgia Windstream Inc which is still under appeal. Will collect once appeal is completed.

Resume of

William R. Johnson

4839 Red Oak Dr. Gainesville, Ga. 30506 678-852-1256 billjohnson717@gmail.com

Veteran freelance print and broadcast journalist and Public Information Officer for the City of Peachtree Corners and Forsyth County Board of Commissioners. Since 2004, I have owned a small business that offers marketing/communications services to municipalities that don't have a budget to hire a full-time person. I have also provided strategic management for political candidates and produced a winning record in 6 of 8 campaigns. I have built a solid reputation in the industry and can provide impeccable references.

WORK HISTORY

Owner, WRJ Communications (2004-present)

WRJ Communications is a media/communications agency that provides public information officer services to small- to medium-sized municipalities that would like to improve communication with their citizens, but can't afford a full time PIO. I provide essential services such as writing and editing press releases, publication of a citizen newsletter and website data entry for a fraction of the cost of a full-time public information officer. Additionally, I have successfully managed 6 f 8 political campaigns.

Public Information Officer, Forsyth County Board of Commissioners (2002-'04)

As PIO, I served as the county's chief spokesperson and liaison to the Atlanta-area news media. I wrote and edited all press releases, provided data entry for the website, published a monthly newsletter and worked with department heads to create marketing materials. I also coordinated the launch of the county's first Government Access Television Channel and hosted a 30-minute TV program entitled Focus on Forsyth.

Freelance Staff Writer, Atlanta Journal-Constitution (1998-'07)

While working with the Atlanta Journal-Constitution, I served first as a sports reporter, then as a news/features writer and finally as a business columnist for the Northside Bureau. As a freelance staff writer, I was free to write for several other publications like the Associated Press, Charlotte (NC) News and Observer and Columbia (SC) The State.

REFERENCES

Mayor Mike Mason, City of Peachtree Corners 404-392-5996
Forsyth County Commissioner Todd Levent 770-380-4286
Forsyth County Attorney Ken Jarrard 770-282-3678
Former Atlanta Journal-Constitution Editor Stan Awtrey 770-722-3971
Former Atlanta Journal-Constitution Outdoors Editor Scott Bernarde 770-905-7863
Ashley Bell, candidate for Georgia State School Superintendent 678-936-6424

Mayor,

It was a great pleasure meeting with you and Ms. Gurley yesterday. You must be incredibly proud of Sky Valley. It's a little slice of Heaven that most of us only daydream about. It will be an honor to help sing its praises.

Per your request, my proposal follows.

I will:

- Meet with city manager, city council and marketing committee to hear recommendations on how best to attract the baby boomer generation, encourage new property sales and increase property values in Sky Valley.
- Meet with marketing committee at least monthly, and possibly twice a month, to present a progress report.
- Work with city manager to improve and enhance the city website.
- Work to achieve consistent brand message across platforms.
- Capitalize on already-established media relations to promote Sky Valley.
- Work to have city officials get invitations to appear on radio talk shows.
- Recommend most effective and least expensive advertising platforms.
- Assist in any POA fundraising efforts.
- Maintain a visible social media presence.
- Write blogs, online posts and articles to promote Sky Valley.
- Monitor Sky Valley's presence in online forums.
- Communicate with community organizers to plan and promote events aimed at attracting visitors and potential investors.
- Create fliers and press releases as requested by city officials.
- Assist city officials in identification of cross promotional opportunities with area businesses and municipalities.

I do understand this marketing effort is time sensitive and I am available to begin work as early as Wednesday, June 18.

Per the mayor's wishes, I agree to a 3-month contract. My fee for providing the above services is

\$4,900 (\$1,300 per month) plus mileage allowance of 55 cents per mile.

Thank you so much for what I consider a great opportunity.

Best regards, Bill Johnson 678-852-1256

Linda Lapeyrouse (Smith)

From:

Laura Gurley [lollygurley@gmail.com]

Sent:

Monday, June 16, 2014 2:52 PM

To:

Bill Johnson

Cc: Subject: svcitymanager@windstream.net; Hughel Goodgame

Marketing Coordinator

Attachments:

PADP 7580 - Marketing Project Final.pdf; Certification .htm

Hi Bill!

So glad that you are joining with us in Marketing Sky Valley.

As per our conversation this morning, and what we have previously discussed these are the guidelines for your Marketing Coordinator position:

Three month contract starting June 18th and continuing until September 17th. Can be renewed for another three month time period if mutually acceptable to both parties.

Compensation to be \$1,300 per month, including reimbursement for gas of \$.55 per mile.

Attendance at a monthly Marketing Committee meeting, or possibly twice a month if needed (typically 10:00am every other Thursday) in Sky Valley. On the weeks that we don't meet, please submit a written (emailed) report. NOTE: This week our meeting will not start until 11:00 ~ the City Council is meeting at 10am so we will start at 11:00. We will be in the RCI Timeshares building where we parked last week.

Here are the areas I'd like for you to start with:

- * Become very familiar with the attached document from our graduate student. It's not perfect but it gives you a good sense of the direction we are heading.
- *Familiarize yourself with our surrounding areas ~ google Northeast Georgia Mountains ~ to look for publications, websites, etc. that we might partner with.
- *Thursday after the meeting you and I will meet with City Manager Linda Lapeyrouse to look at and discuss our website.

McClure, Ramsay, Dickerson & Escoe, LLP

ATTORNEYS AT LAW

38 FALLS ROAD P.O. DRAWER 1408

TOCCOA, GEORGIA 30577

JOHN A. DICKERSON ALLAN R. RAMSAY MARLIN R. ESCOE 706-886-3178
TELECOPIER 706-886-1150
June 4, 2014

B. NICHOLE CARSWELL AUSTIN L. PERRY

Mayor Hughel Goodgame, Jr. 726 West Sugarbush Drive #277 Sky Valley, Georgia 30537

Dear Mayor Goodgame:

First of all, I want you to know that I have enjoyed the opportunity to represent Sky Valley. From the standpoint of scheduling, it has become more and more difficult for me to rearrange schedules to make sure that I can attend meetings. When I originally agreed to work with Sky Valley, Sky Valley and Dillard were meeting on the same day, and I could accomplish attendance at both meetings with one trip to Rabun County. I've got a few ideas that might work.

- (1) If Sky Valley wants our firm to continue representing its interest, and if Sky Valley wants an attorney available, we would do that but in most instances I would have Austin Perry, a partner in our firm, available. Austin lives in Rabun County, so consequently he could leave from his home at Kingwood and get to the Sky Valley meeting and then come to Toccoa after the meeting is adjourned. Our firm would continue its representation. Austin would be Sky Valley's primary contact. However, I would be available to Austin and to anybody in Sky Valley if there were matters that for one reason or another might need my particular attention.
- (2) Another option would be for our firm to be available on an as-needed basis. We would be available based upon any called or written requests to respond to local government issues and questions. This availability would include coming to Sky Valley when needed but would not necessarily require our attendance at meetings.
- (3) As a final option, if you decide that you do not want our firm to continue its involvement with Sky Valley as the city attorney, our firm will be glad to stay involved until such time as you select another city attorney. I will leave that to your discretion.

I am glad to discuss this with you and all of the city council.

Sincerely,

John A. Dickerson

JAD:dc

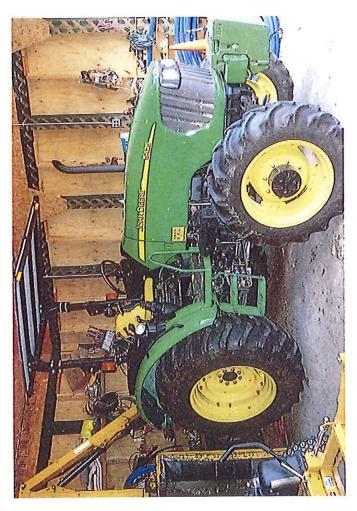
cc: Linda Lapeyrouse





















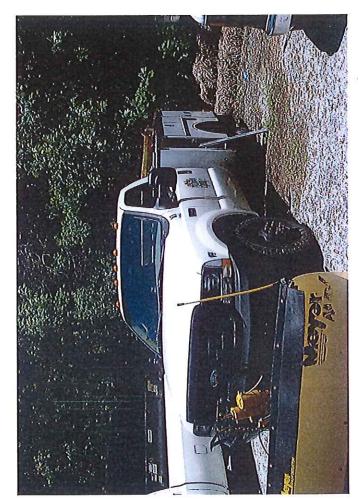




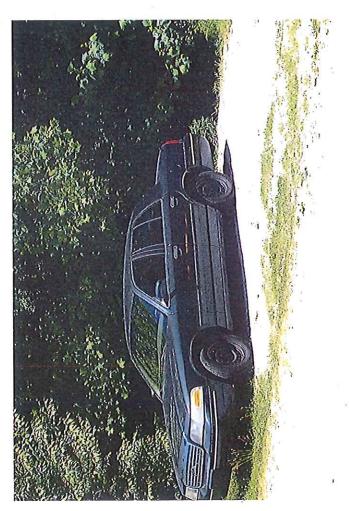


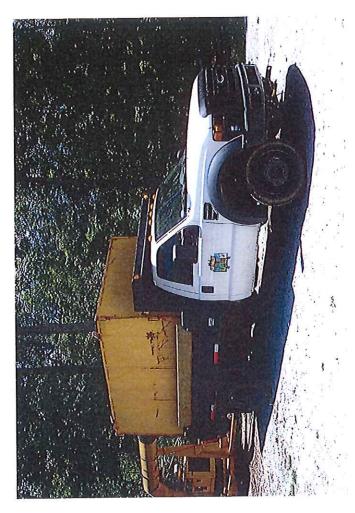


























QUARRY REMARKS TO RABUN COUNT Y P&Z (6/25/14)

Thank you for giving me the opportunity to address you this evening. My name is Steve Brett, Former Mayor of Sky Valley, Former Chairman Rabun County Planning and Zoning. Tonight I am speaking on behalf of the City of Sky Valley.

When this issue was addressed several years ago and the petition to rezone was denied, Ken Burson who was the P&Z chair at that time stated that Rabun County is residential in character and should remain so. I agree with Ken, however, there are some other considerations that should be noted. Tourism is Rabun Counties largest industry and we must do all that is possible to grow that industry.

When blasting occurs the homeowners close to the quarry feel the effects of the explosion. Homes are shaken, dishes rattled etc.

The view going up hwy 246, Highlands Road has been permanently Damaged by the blasting that has taken place. We do not need another Mountain cut down.

When the economic downturn took place several years ago it hit Sky Valley and other surrounding communities hard. We are now making progress towards recovering. Joint marketing committees of the City, Property Owners Association and Sky Valley Country Club have been working hard to market not only Sky Valley, but the entire North Rabun County to bring new people into our area.

These are but a few reasons we are asking the P&Z commission to deny the petition to rezone the 5 parcels from Agricultural to Heavy Industrial District. Thank you very much for allow me to speak in opposition to the proposed rezoning petition