

**City of Sky Valley
Marketing Committee**

Thursday, July 10, 2014

10:00 AM

Timeshare Meeting Room, 501 Sky Valley Way

AGENDA

CALL TO ORDER

DISCUSSION ITEMS

- Report from Bill Johnson, Marketing Coordinator
- Discussion of next steps advertising (print/billboard/cable)
- GA Travel Guide/Rabun County Visitor's Guide
- Discussion of Fall Event targeted to baby boomers
- Location of Events
- Committee Assignments

ADJOURN